

Make Yourself Count!



IT'S IN OUR HANDS

When Chula Vista residents receive their census questionnaire by mail this month, they will be pleasantly surprised. The 2010 census form is one of the shortest in history. The questionnaire asks only 10 questions and bureau officials estimate it can be completed in just 10 minutes.

How crucial are those questions? The U.S. Constitution requires a

national census every 10 years to count the population and determine the number of seats each state will have in the U.S. House of Representatives. Many other important decisions are based on the demographic information collected from census data. Allocation of federal funding for community services, such as school lunch programs, MediCal, and food stamps come into Chula Vista from this information. The census can also help determine locations for new schools, hospitals, senior

citizen centers and highways.

It is estimated that as much as 3% of the population in Chula Vista was not counted in the 2000 census. Over the last ten years, our community lost \$120,000—money that would otherwise have helped pay for many of the services we rely on. Every year, the federal government allocates more than \$400 billion to states and communities based, in part, on census data.

The City is working hard to support the census count. For those residents who need language assistance or need help further understanding the questions, Questionnaire Assistance Centers are available in the Civic Center and South Branch Libraries throughout March and April. If you have additional questions, please contact Carla Blackmar, Chula Vista Census Coordinator at cblackmar@ci.chula-vista.ca.us or call (619) 476-5355. Visit <http://2010.census.gov/2010census> for more information.

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Contacts

CLICK HERE for City Website

Animal Care Facility

Animal Control	691-5123
Adoptions/Fostering	476-2480
Volunteering	691-5000
Online ACF	CLICK HERE

City Clerk

Main Line	691-5041
Passport Appointment	409-1949
Online Appointment	CLICK HERE

City Manager/Administration

Main Line	691-5031
Communications/ Media Relations	691-5296

Code Enforcement

691-5280

Conservation

409-3893

Developmental Services

Engineering	691-5021
Building	691-5272
Planning	691-5101
Small Business Services	409-5888
Small Business Programs	CLICK HERE

Finance

Main Line	691-5250
Purchasing	691-5141
Business Lic. Online	CLICK HERE

Fire

Emergency	911
Main Line	691-5055
Prevention Division	691-5029
Prevention Online	CLICK HERE

Human Resources

Main Line	691-5096
Job Hotline	691-5095
Volunteering	409-5924

Library

Civic Center Branch	691-5069
South Branch	585-5755
EastLake Branch	397-3980
Volunteering	691-5000
Online Branch	CLICK HERE

Mayor & City Council

691-5044

Nature Center

[Nature Center Online](#) [CLICK HERE](#)

Police

Emergency	911
Report Crime/Dispatch	691-5151
Report Crime Online	CLICK HERE

Public Works

CLEAN Business Program	691-5122
CLEAN Program Online	CLICK HERE
Graffiti Hotline	691-5198
Graffiti Program Online	CLICK HERE
Graffiti IN PROGRESS	911
Household Hazard. Waste	691-5122
Park Reservations	397-6197
Reservations Online	CLICK HERE
Storm Water Hotline	397-6000
Recycling/Solid Waste	691-5122
Service Requests	397-6000
Service Requests Online	CLICK HERE

Recreation

Administration	409-5979
Recreation Online	CLICK HERE
CV Woman's Club	691-5083
Heritage Center	421-7032
Loma Verde Center	691-5082
Loma Verde Pool	691-5081
Monteville Center	691-5269
Norman Park Center	691-5086
Otay Center	476-5325
Parkway Center	691-5083
Parkway Pool	691-5088
Parkway Gym	691-5084
Salt Creek Center	585-5739
Veterans Center	691-5260

Redevelopment & Housing

Main Line	691-5047
Redev. & Housing Online	CLICK HERE

Chula Vista Bus Service Changes



The Metropolitan Transit System (MTS) has implemented reductions to bus and trolley routes and schedules. The reductions are necessary due to several factors: the elimination of State Transit Assistance funding by the State of California, reduced sales tax revenue, and lower ridership equating to lower fare revenues. After a thorough analysis, MTS found changes to its Sunday service would impact the fewest riders.

Sunday service on Chula Vista Transit routes 701, 704, 705, 709 and 712 has been discontinued. A new route 713 will replace some of this service running between H Street Trolley and Otay Ranch Town Center. A new route 703 will be serving Chula Vista hourly on Sunday as well. For a full list of reductions and changes, please log on to www.sdmmts.com.

Energy Efficiency Ordinance

In an effort to further reduce greenhouse gas emissions and save residents money on their utility bills, the City Council recently adopted a new increased energy efficiency ordinance. In addition to the more stringent new California Energy Code, now new construction will be required to reduce energy consumption by 15% to 20%. The increased percentage depends on whether the project is residential or commercial construction and where in the city the job is located.

For a detailed description of the new ordinance and the increased energy efficiency standards, visit www.chulavistaca.gov/goto/sustainability under Energy Efficiency Ordinance or call (619) 409-3825.

FOX 5 Films in Chula Vista



Charles Gailband and feathered friends from the Chula Vista Nature Center talk to Chrissy Russo from FOX 5 television. The TV station produced their entire morning show live from Heritage Park recently to showcase Chula Vista to their viewing audience.

Did You Know...

Cesar Chavez Honored

All City offices will be closed on Wednesday, March 31, in observance of the Cesar Chavez holiday. Cesar Chavez Day was established to honor the founder of the United Farm Workers of America. Chavez led the effort to organize migrant farm workers throughout America and is credited with improving pay and labor conditions for hundreds of thousands of agriculture workers. The closure does not affect police, fire or trash services.

Calling for Volunteers

Adult volunteers are needed for the Chula Vista Public Library Foundation's wine tasting event on Saturday, April 24, from 5 - 9 pm. The fundraiser needs people to register guests, sell raffle tickets at the event, serve wine and more. To register as a volunteer, please contact Fabiola Pasten-Mendiola, Volunteer Program Coordinator at fmendiola@ci.chula-vista.ca.us or call (619) 691-5000. More information on the event will be posted in the next issue of Community Connection.

Happening this month:

State of the City

Mayor Cheryl Cox will deliver her State of the City address on **March 16**. The event will be held in Council Chambers at 276 Fourth Avenue at 6 pm. All are welcome to attend.

Zumbathon Helps Haiti

Join the fun at the Loma Verde Recreation Center on Saturday, **March 13** for a Zumba fitness fundraiser. Registration starts at 12 noon and the Zumbathon begins at 1 p.m. Minimum donation of \$20 and all proceeds go to the American Red Cross Haiti relief efforts. Call (619) 690-4622 for more information.